Welcome to the world of Tilda





PROMOTION OF SRI WITH BASMATI RICE IN HARYANA





Farmers Advisory Cell (FACE) at a Glance

Established in 1986

- Located in Kurukshetra, Haryana
- Also works through Mandies



Spoken language is Hindi with local dialect





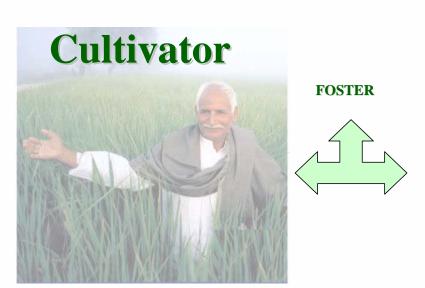
FOSTER

(Field Of Systematic Trials & Experiments on Rice)

Established: 2000

Objective : Basmati cultivation – a profitable enterprise

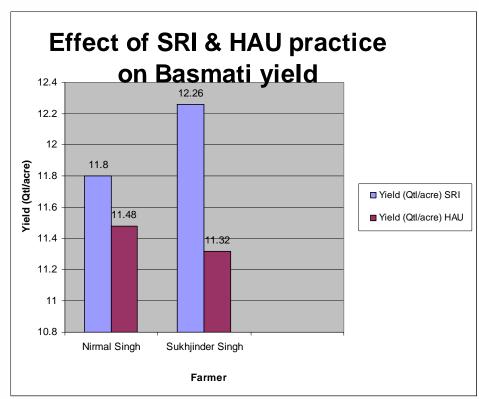
Philosophy : A total approach













SRI in Basmati - Haryana





Increased farm yield

- High tillering
- More filled grains/panicle
- Better grain weight









Improved Basmati Quality

- Improved head rice recovery
- Reducing chalkiness
- Less green grains
- Fewer damaged & discolored grains
- Reduced immature grains
- Better shining







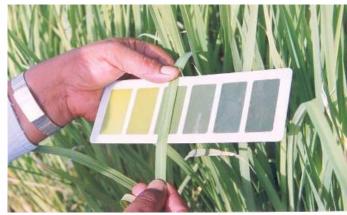


Constraints on SRI

Haryana Farmers' view







- Bit complicated
- Not cheap
- Labor-intensive
- Requires continuous attention
- Will need strong extension for farmers' training

SRI has tremendous potential for small farmers

